



CERSAIE

Bologna - Italy

The International Exhibition of
Ceramic Tile and Bathroom Furnishings



CERSAIE Sustainability Report

2025 Edition

Event Sustainability Management System
Certified UNI ISO 20121:2024

Bologna, May 2026





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Message from the Chairman

Sustainability is not merely an exercise in compliance; it is the roadmap to the future **chosen** by CERSAIE.

Driven by this conviction, we are presenting the Sustainability Report for the 2025 edition of the show. It has been prepared in accordance with UNI ISO 20121, the benchmark international standard for sustainable event management.

This document is not just for industry insiders. It is written for everyone who chooses to be part of CERSAIE, whether as an exhibitor, visitor, supplier or partner. We want everyone to understand what we do, why we do it and where we are heading.

The results for CERSAIE 2025 demonstrate that we are moving in the right direction. Energy consumption per visitor is falling. We are recycling carpet rather than sending it to landfill, and badges are now made from recycled paper. In 2025 more than 8,000 visitors travelled to the exhibition by bus, shuttle bus or dedicated train services, saving around 80 tonnes of CO₂ emissions.

However, we know we still have a long journey ahead. **With 87% of visitors telling us that sustainability is important**, we must continue to deliver concrete results year after year.

We hope you find this report interesting and informative.

Bologna, 29 May 2026



Augusto Ciarrocchi – Chairman, Edi.Cer. S.p.A.



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CERSAIE: the exhibition

CERSAIE is the leading international exhibition of ceramic tile and bathroom furnishings. Held annually in Bologna, it brings together manufacturers, architects, designers, distributors and retailers from all over the world to explore materials, trends and innovations.

The exhibition is organised by EDI.CER. S.p.A., a company controlled by Confindustria Ceramica, in collaboration with BolognaFiere. It has been held every year in September since 1983 at the Bologna Exhibition Centre, one of the largest trade fair venues in Europe.

The figures for CERSAIE 2025



The exhibition statistics are certified by ISFCERT in accordance with the ISO 25639 standard, which ensures that trade fair data is collected and verified objectively



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Our sustainability policy

CERSAIE has adopted a sustainability policy that drives every organisational decision, from supplier selection and space management to communication and improvement targets. This policy rests on three core pillars – Environment, Society and Governance – aligning seamlessly with ESG principles and UNI ISO 20121 certification.



Environment

Reducing our environmental impact requires targeted action on energy, waste, water and mobility. We are firmly committed to promoting material reuse, encouraging collective transport, cutting energy consumption and championing the circular economy.



Society

A trade fair is a space to work, network and learn. CERSAIE guarantees a safe, accessible and inclusive environment for visitors, exhibitors, staff and the wider local community.



Governance

Transparency, integrity and responsibility underpin all our stakeholder relationships. CERSAIE operates in compliance with a Code of Ethics and an Organisational Model in accordance with Italian Legislative Decree 231/01 and publicly reports its results.



6 CLEAN WATER
AND SANITATION



3 GOOD HEALTH
AND WELL-BEING



8 DECENT WORK
AND ECONOMIC
GROWTH



7 AFFORDABLE AND
CLEAN ENERGY



5 GENDER
EQUALITY



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



11 SUSTAINABLE CITIES
AND COMMUNITIES



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



10 REDUCED
INEQUALITIES



17 PARTNERSHIPS
FOR THE GOALS



13 CLIMATE ACTION

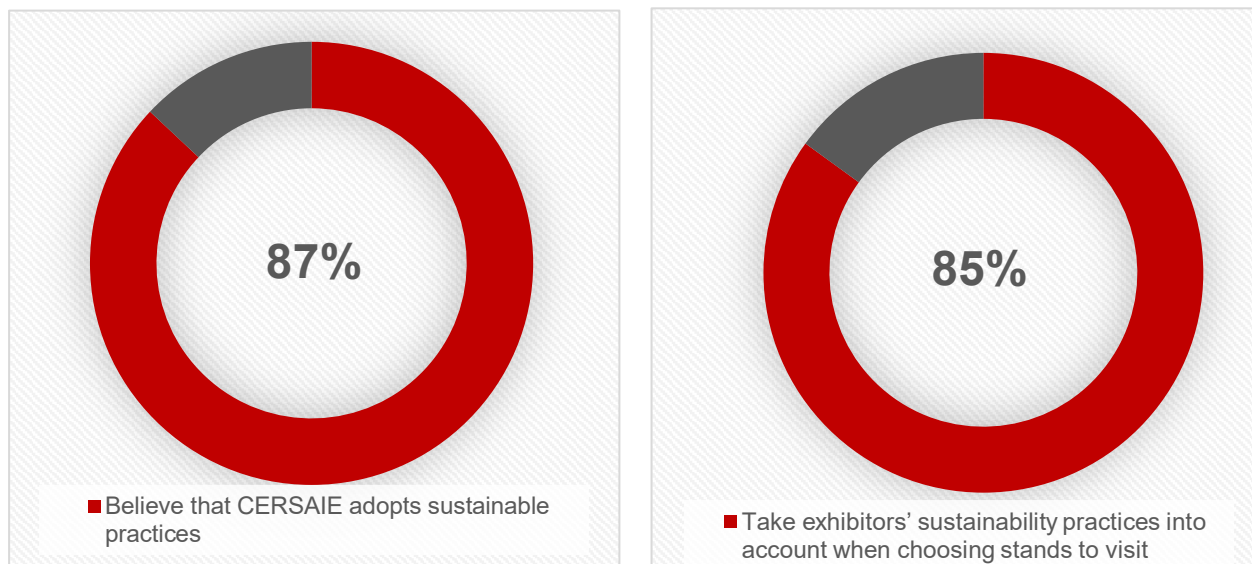


11 SUSTAINABLE CITIES
AND COMMUNITIES



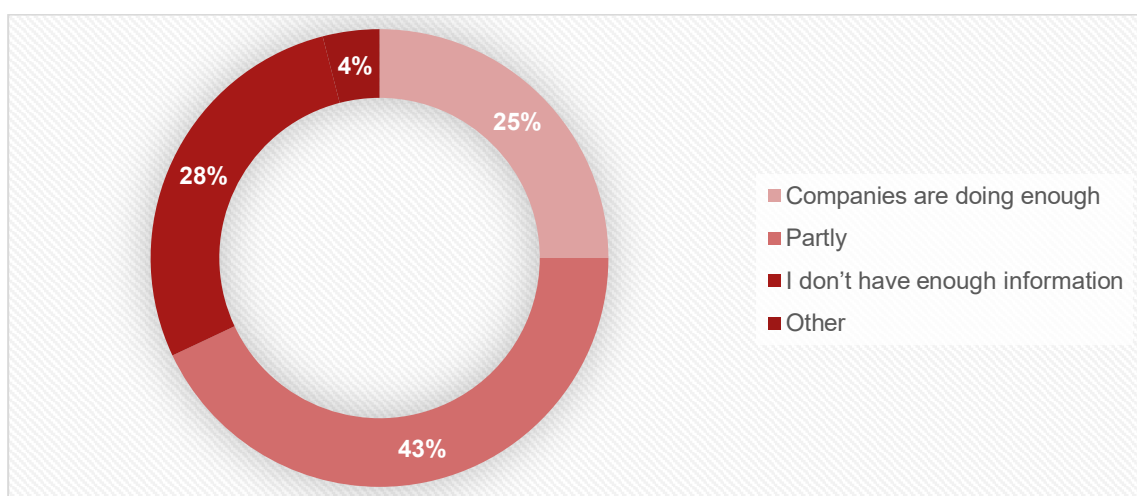
What our visitors tell us

Every year, we ask visitors to share their experiences and expectations. The CERSAIE 2025 survey collected 616 valid responses, providing a valuable picture of how sustainability is perceived on the exhibition floor.



Far from being a theoretical issue, sustainability now directly drives visitor behaviour. Today, 85% of attendees take account of exhibitors' environmental practices – such as certification, material reuse and energy efficiency – to determine which stands they visit.

Attendees are critical yet constructive in their evaluation of **exhibitors**. Just 28% believe that companies are currently doing enough, while 43% feel they are only partially meeting expectations and 25% lack sufficient information to judge. This final statistic is particularly revealing: often, the issue lies not in a failure to act, but a failure to communicate those actions effectively.





Visitors' priorities for improving the exhibition's environmental impact

Visitor priorities	Mentions
Promote recyclable or biodegradable materials	190
Encourage public and collective transport	176
Optimise energy consumption	163
Improve waste sorting	146
Support the local economy	121
Raise awareness of water conservation	64

Ideas suggested in the free-form comments section included reusing stand fittings from one year to the next, turning down the heating in the exhibition halls, installing more electric vehicle charging points in the car parks and offering more sustainable food options in the catering areas.

✔ Overall satisfaction remains high:

74% of visitors say the exhibition met their expectations, while 97% would recommend it to colleagues and friends. This tells us that visitors believe in CERSAIE and want to see the show grow and become more sustainable.



Environment

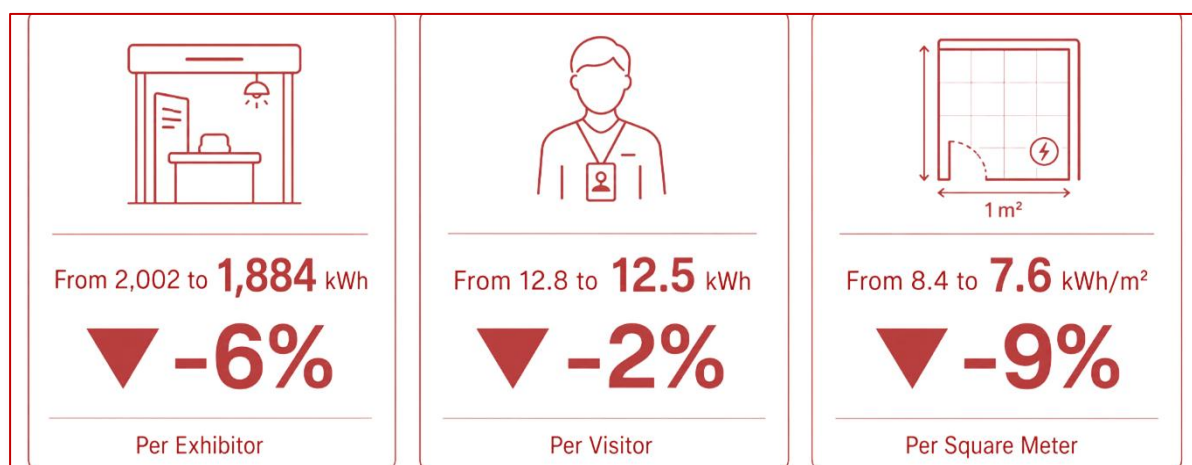
Energy: lower consumption per visitor

Energy represents one of the largest environmental footprints of any trade fair. BolognaFiere supplies CERSAIE with electricity and cooling energy, which is still required for air-conditioning the halls in September, while also managing system maintenance.

Total energy consumption at CERSAIE 2025 fell by 3% year-on-year to 1,181,661 kWh (from 1,215,403 kWh in 2024), despite a 10,000 m² expansion in exhibition space and an additional 20 exhibitors. An increase in electricity consumption (+10%) was more than offset by a 28% drop in cooling energy, partly due to a cooler September in 2025 compared to the record heat of 2024.

The three key energy efficiency indicators are all improving

Indicator	2024	2025	Trend
Consumption per exhibitor (kWh/exhibitor)	2,002	1,884	▼ -6%
Consumption per visitor (kWh/visitor)	12.8	12.5	▼ -2%
Consumption per m ² of exhibition space (kWh/m ²)	8.4	7.6	▼ -9%



Air conditioning remains the largest contributor to energy consumption. With this in mind, CERSAIE will continue to work closely with BolognaFiere to identify new ways to reduce consumption.

CO₂ emissions: the current picture and upcoming changes

CERSAIE's greenhouse gas emissions are classified into three scopes in line with the international GHG Protocol, the benchmark standard used by leading global organisations to measure their carbon footprint.



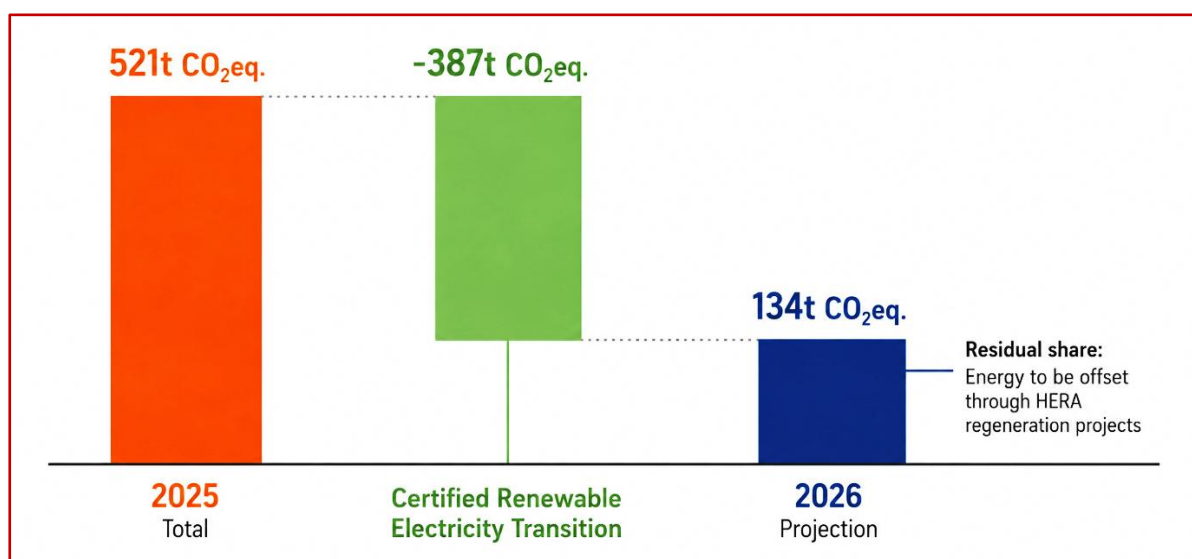
Put simply: Scope 1 covers direct emissions produced by the organisation; Scope 2 covers indirect emissions from purchased electricity and heat; and Scope 3 covers value chain emissions, encompassing everything from freight transport to visitor mobility.

CERSAIE's direct emissions (Scope 1) are practically non-existent due to the absence of gas boilers or significant company vehicle fleets.

In 2025, emissions associated with purchased energy (Scope 2) amounted to 521 tonnes of CO₂ equivalent. While this remains a substantial figure, a major shift is imminent.

The big news is that BolognaFiere has committed to purchasing certified renewable electricity. This policy takes effect in 2026 and will cut electricity-related emissions to zero. As a result, Scope 2 emissions will be reduced from 521 to just 134 tonnes of CO₂ (comprising the residual emissions from cooling energy, which still relies on fossil fuels).

Scope 2 emissions CO₂eq (t)



	CO ₂ eq emissions (t) - 2025	CO ₂ eq emissions (t) - 2026 (estimated)
Electricity	387	0 (certified renewable energy)
Cooling energy (HERA cogeneration)	134	134
Total Scope 2	521	134



By the end of 2026, BolognaFiere will install an 890 kW **photovoltaic system** on the roof of Hall 35, generating an estimated **816,440 kWh** annually.

At the same time, the HERA district heating project, which will connect the exhibition centre to the waste-to-energy plant in Via del Frullo through 8.3 km of new network infrastructure, will further reduce our reliance on fossil fuels for heating.

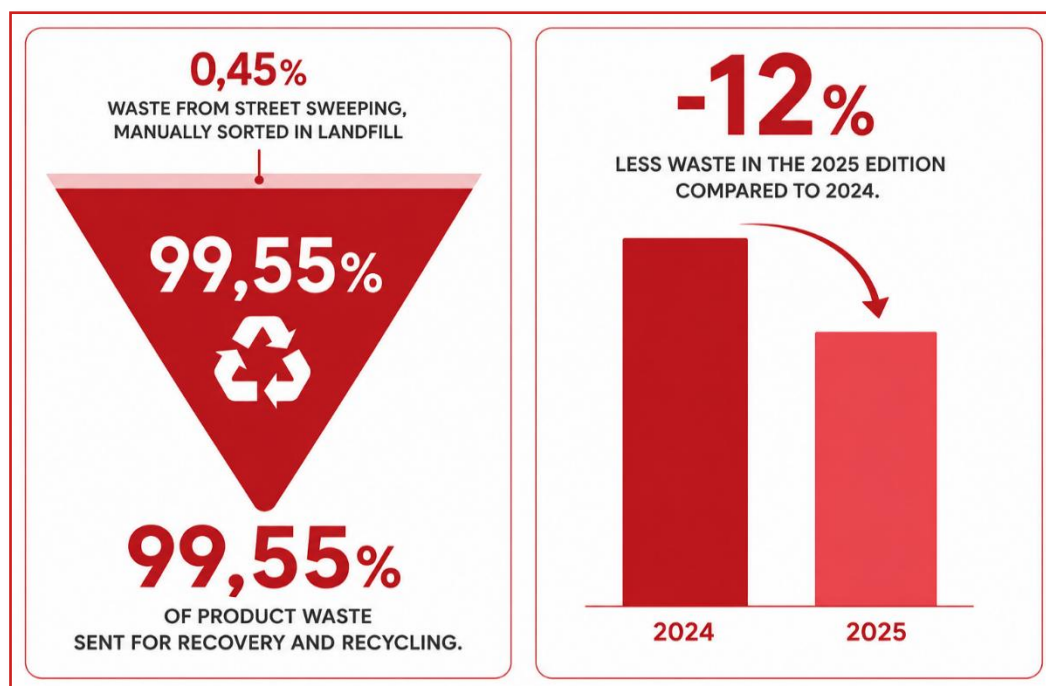
These infrastructure investments will radically transform CERSAIE's emissions profile over the coming years.

Waste: more recovery, less disposal

Trade fairs inevitably generate waste, from goods packaging and stand structures to carpets and wash tanks. CERSAIE's objective is to minimise landfill disposal by maximising recovery and recycling.

CERSAIE 2025 generated approximately 2,700 tonnes of waste, a 12% drop compared to 2024. **The biggest contribution came from construction and demolition materials** from the stand set-up and dismantling stages, which accounted for **over 65% of the total**, followed by packaging.

The good news is that the **vast majority of these materials are successfully recovered and recycled** rather than sent to landfill. Only a tiny fraction – 11 tonnes of road sweeping waste, representing roughly 0.45% of the total – actually ends up in landfill.





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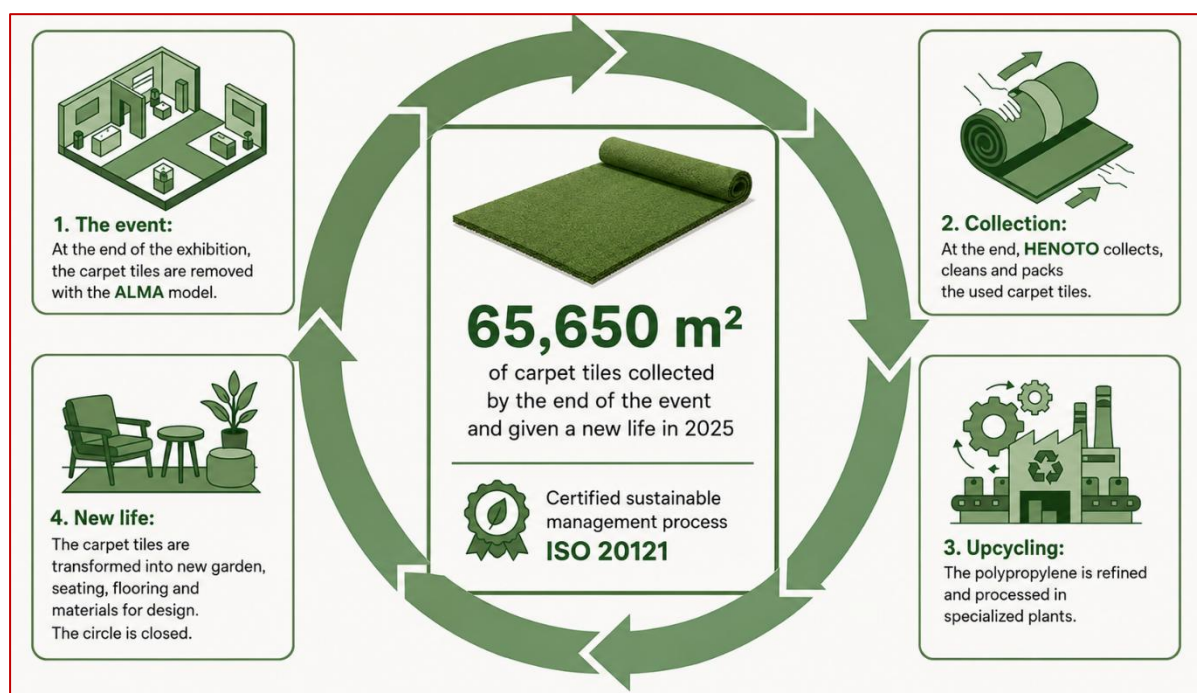
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Ceramic Tile and Bathroom Furnishings

The carpet project: a circular economy case study

Carpet recovery stands as one of CERSAIE's most successful circular economy initiatives. Every year, the exhibition hall aisles and display areas are clad with thousands of square metres of carpet, which at the end of the show would normally be sent to landfill.

In 2025, 65,650 m² of carpet was recovered, with 100% routed to secondary markets.



The process works as follows: at the end of the exhibition, HENOTO S.p.A. collects and folds the carpet, then places it on pallets for transport. The carpet manufacturer, ALMA S.p.A., then retrieves the material and allocates it based on its condition:

- If the carpet is in good condition, it is repurposed for secondary markets.
- Polypropylene is sent to specialised plants to be converted into new products, ranging from garden furniture and building materials to floriculture supplies.
- Through design and upcycling, the carpet is also transformed into tables, chairs and pouffes for events and exhibition spaces, bringing the process full circle.



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Ceramic Tile and Bathroom Furnishings

Small actions, a big impact: badges and printed communication materials



Material Accreditation



De-materialization



Refurbishment

At CERSAIE 2025, all 40,000 visitor badges were printed on recycled paper, while the lanyards were manufactured from recycled materials rather than the traditional polyester and PVC. While seemingly minor, this shift has a significant impact at scale, **eliminating 40,000 single-use plastic items**.

We also reduced our printed **exhibition guide** run by **25%** (down to 30,000 copies), encouraging attendees to navigate the show via the digital version for smartphone.

Water: responsible use

The bulk of CERSAIE's water consumption comes from the exhibition centre's washrooms, with a secondary footprint coming from stand contractors washing their painting tools. **Total water consumption in 2025 was 6,780 m³, remaining broadly stable against the 6,600 m³ recorded in 2024.**

One significant improvement was the installation of **new brush washing stations in Halls 29 and 30. These units feature their own water supply and a specialised wastewater collection and disposal system to prevent contamination.**

The goal for future editions of the show is to focus on the topic of water conservation – a highly relevant theme for a trade fair showcasing bathrooms and showers – by rolling out targeted awareness campaigns for both exhibitors and visitors.



Sustainable mobility: smarter travel, less pollution

Introduction

Travelling to an international trade fair inevitably has an environmental cost. Drawing almost 95,000 visitors from 158 countries, mobility represents one of CERSAIE's most complex sustainability challenges.

We are tackling this by making sustainable travel more accessible, visible and cost-effective.

This chapter explores our key initiatives – from shared shuttle buses to discounted rail travel – which transform individual transport choices into a collective effort with a measurable environmental impact.

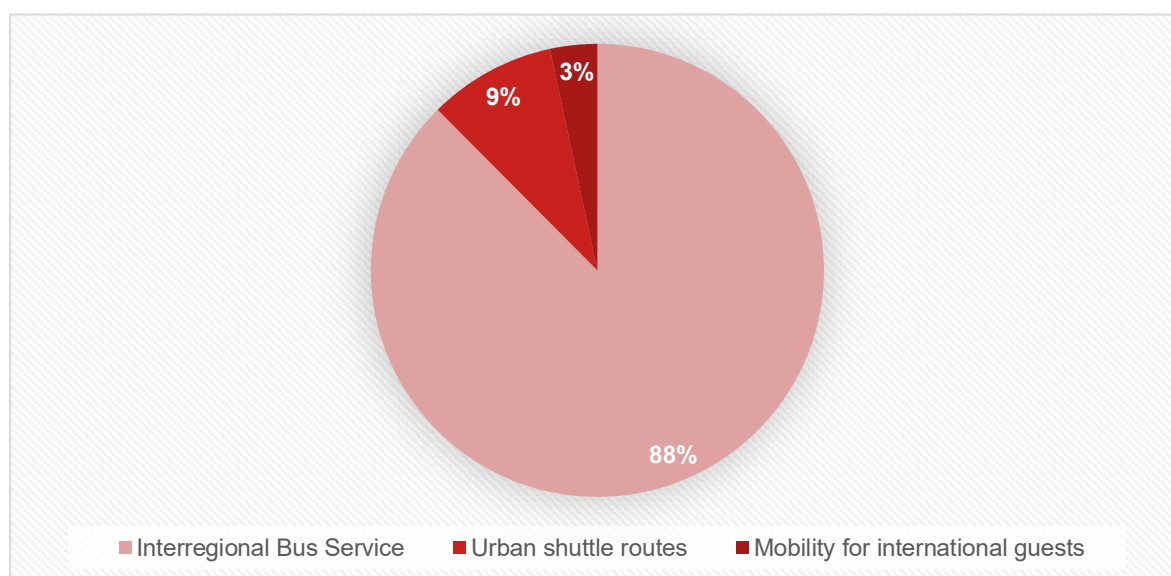
In this report, we have consciously chosen not to estimate the total emissions generated by all visitor journeys. Any such figure would rely heavily on a series of assumptions, from geographical origin to form of transport and vehicle occupancy, resulting in an unacceptably high margin of error.

Instead, we prefer to deal in hard facts, **focusing strictly on the concrete emissions reductions achieved through the initiatives under our direct control.**

The mobility service: 150 buses, 40 connected cities, one sustainable choice

CERSAIE's transport network is far more extensive than it appears at first glance.

The service provided same-day travel for students, architects, designers, installers, retailers and staff, linking BolognaFiere with cities across Italy – from Turin to Deruta, and Chiavari to Trieste. We also organised dedicated urban shuttle buses to connect the exhibition centre with Bologna Central Station and Marconi Airport, alongside tailored transfer and hospitality services for international delegations.





Passengers transported 7,610

Interregional bus service

3,118	78	14,607	40
Visitors transported	Buses used	Distance travelled (km)	Cities/areas of departure

Urban transport routes

Bologna Station – BolognaFiere / Bologna Airport – BolognaFiere (outbound + return service)

5,799 (outbound + return)*	54	748
Passengers transported	Shuttles used	km travelled

International guest mobility

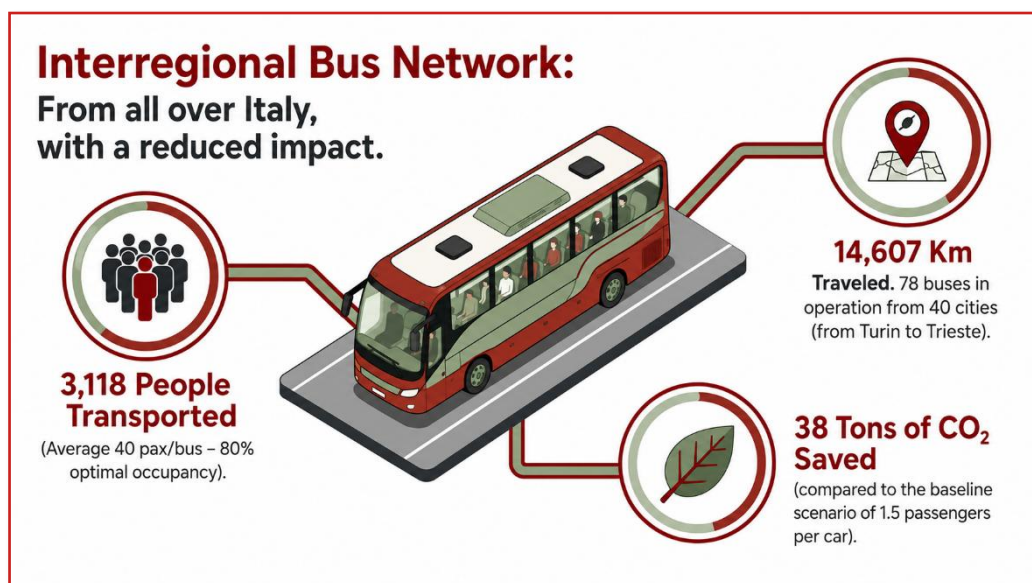
738	18	705
Passengers transported	Buses used	Km travelled

*2,045 outbound passengers – 3,754 return passengers



Interregional bus service: low-impact travel from all over Italy

Our interregional bus network represents our most environmentally significant mobility initiative. Catering to school groups, architects, distributors, installers and employees, these long-distance routes directly replace cars on motorways and extra-urban roads. In total, 3,118 people travelled to CERSAIE aboard 78 buses serving 40 cities across Italy, from Turin to Civita Castellana and from Chiavari to Trieste.



The service was used by the following visitor categories.

Category	Passengers	Buses	Distance travelled (km)
Schools	2,364	50	6,258
Architects and designers	501	19	5,654
Tile installers	74	2	804
Distributors	74	2	1,236
Employees and contractors	105*	5	655
Total	3,118	78	14,607

* an average of 21 passengers a day, transported by the same bus over the five days of the exhibition.

With an average of 40 passengers per bus (an 80% occupancy rate), this optimal loading maximises the environmental benefits of collective transport over private car use.

To calculate the emissions saved, we tracked the exact distances travelled: **a total of 14,607 km covered by 78 buses**. Each bus produces around 900 g of CO₂ per kilometre (source: ISPRA 2023, EEA/EMEP Guidebook 2019), so the total bus fleet generated around 13 tonnes of CO₂.



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Bologna - Italy

The International Exhibition of
Ceramic Tile and Bathroom Furnishings

The interregional buses organised for CERSAIE 2025 avoided around 38 tonnes of CO₂ emissions (scenario: 1.5* people per car).

*The average of 1.5 occupants per vehicle is typical of business travel (source: ACI, ISFORT 2023).

Urban shuttle bus routes: facilitating mobility in Bologna

To streamline local mobility, we ran a dedicated shuttle bus service connecting the Bologna Exhibition Centre with Bologna Central Station and Marconi Airport.

Over the five days of the show, **54 shuttle buses** carried almost **5,800 passengers** in the Bologna urban area, covering a total distance of **748 km** (averaging around 5.5 km per trip). These shuttles directly replaced taxis and individual rideshares. If these trips had been made by cars (producing 150 g CO₂/km at an average occupancy rate of 1.5 passengers per vehicle), they would have generated around 3 tonnes of CO₂.

The shuttles generated less than 1 tonne of emissions over the same routes. **This equates to an estimated saving of around 2.5 tonnes of CO₂, on top of the result achieved by the interregional buses.**



Mobility for international guests

Alongside the collective transport services described above, CERSAIE organised a dedicated shuttle service for the **17 international delegations** hosted at the exhibition.

Given the short distances between hotels and the exhibition centre, this initiative was driven less by emissions reduction and more by our commitment to providing a premium hospitality service for our international guests.

Throughout CERSAIE 2025, a fleet of **18 buses** provided daily transfers for **212 international guests** from 41 countries in Europe, the Americas, Asia, the Middle East and Africa.



The service offered punctual, comfortable and flexible transport, while offering delegates the chance to visit manufacturing facilities in the local ceramic district, the heart of Italy's ceramic industry. *This exercise in responsible hospitality had two strategic goals:*

- to ensure smooth, reliable and coordinated exhibition access for international delegates;
- to strengthen ties between CERSAIE and the international markets that represent the future of the Italian ceramic industry.

Rail transport: a growing trend

CERSAIE 2025 significantly scaled up its rail initiatives, deploying two distinct services that transported around 1,374 people. For long-distance travel, rail offers the lowest environmental footprint per passenger: just 14 g of CO₂ per passenger-km (source: Trenitalia, 2023 Sustainability Report), compared to 150 g for a single-occupant car.

Visitors transported 1,374

Charter train

Outbound and return journeys with stops at: Reggio Emilia – Rubiera – Modena – Bologna Fiera

5

Days covered

10

Journeys made

1,441

total number of
passenger journeys
(outbound + return)

810*

Passengers transported

Special-rate high-speed trains

7

Routes covered

486

business travellers

78

students

564

Passengers transported

*on outbound journeys – 631 passengers on return journeys

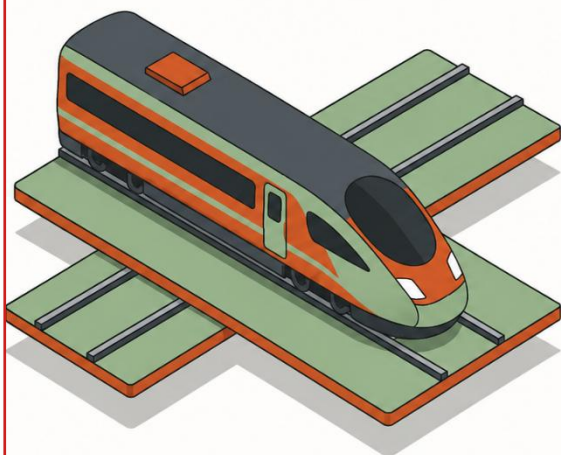


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Rail Network: The Better Choice (only 14g CO₂/pax-km)



Exclusive Charter Train.

10 direct trips in 38 minutes,
no traffic.



810
unique people

1,441
pax-trips

8
tons of CO₂
avoided.

National High-Speed Network.



564 people
transported
(including 78 students)

7 national
trains

26 tons of CO₂
avoided.

The Reggio Emilia-BolognaFiere charter train

As in previous years, CERSAIE ran a dedicated charter train between Reggio Emilia and BolognaFiere, operating morning and evening services across all five days of the show. Totalling 10 journeys, the service logged 1,441 passenger trips (outbound and return), serving roughly 810 unique travellers who reached the exhibition centre in just 38 minutes.





Over the 68 km route between Reggio Emilia and Bologna, the charter train avoided around 8 tonnes of CO₂ emissions compared to car travel (assuming 1.5 occupants per vehicle).

Special-rate high-speed trains: from Milan, Rome, Florence and other cities

In parallel with the charter service, CERSAIE offered discounted tickets on seven routes, allowing visitors from across Italy to travel to Bologna on high-speed or Intercity trains at preferential rates.

Route	Passengers
Milan - Bologna	202
Rome - Bologna	102
Florence - Bologna	102
Turin - Bologna	50
Venice Mestre - Bologna	10
Reggio Calabria (high-speed) - Bologna	8
Pescara - Bologna	12
Total	486

Based on the actual distances covered (outbound and return), these 486 rail passengers avoided a further 21 tonnes of CO₂ emissions (compared to the 1.5-occupant car scenario).

In addition, **78 students** travelling to Bologna from Rome by train on the final day of the exhibition contributed a further saving of around 5 tonnes.



The overall result



Initiative	People	CO ₂ avoided (scen. 1.5 occ./car)	g CO ₂ / passenger-km
Shuttle bus services:			
Interregional bus service:	3,118	38 t	22.5
Urban shuttle routes (vs individual taxis)	5,799* journeys	2.5 t	~65
Mobility and hospitality for international guests	738	~2 t	22,5
Rail transport			
Charter train	~810	8 t	14.0
Special-rate high-speed trains	486	21 t	14.0
Rome students (train)	78	5 t	14.0
Total	~8,000	~76.5 t	

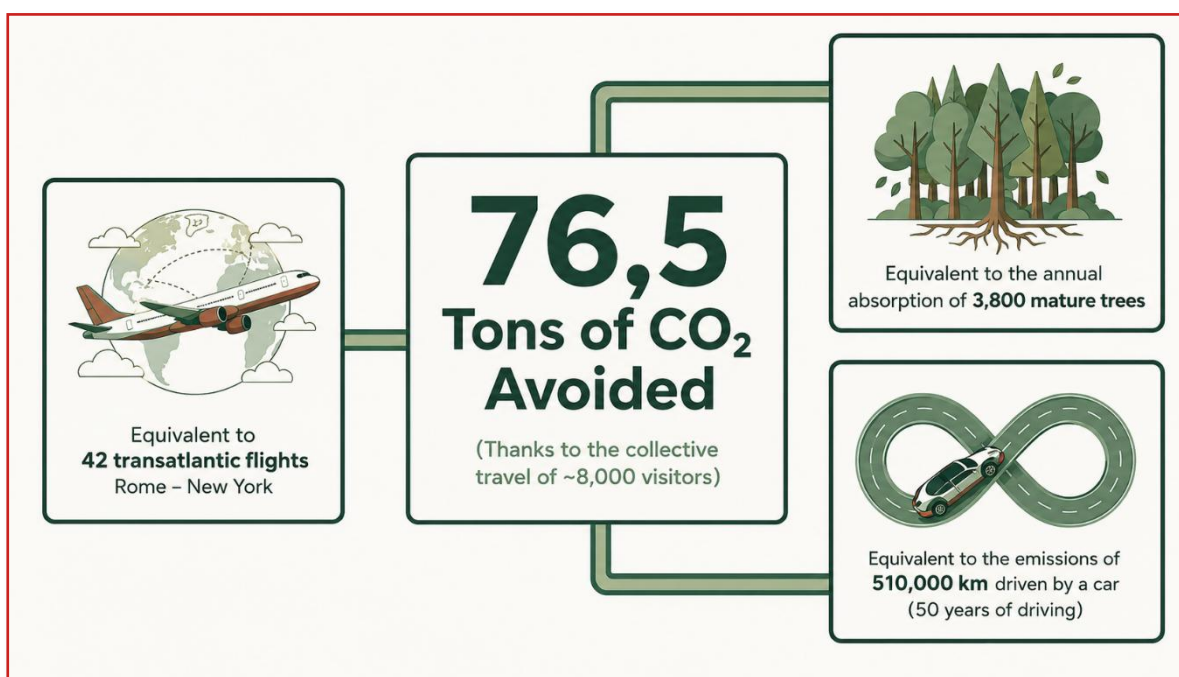
*2,045 outbound passengers – 3,754 return passengers

In total, CERSAIE 2025's collective mobility initiatives avoided 76.5 tonnes of CO₂ emissions.



To put this into perspective, this reduction is equivalent to:

- the annual CO₂ absorption of around 3,800 mature trees (which on average absorb approximately 20 kg of CO₂ per year);
- the emissions from driving approximately 510,000 km (equivalent to almost 50 years on the road for an average Italian car);
- the emissions of 42 transatlantic flights between Rome and New York (approx. 1.8 tonnes of CO₂ equivalent per flight).



Goals for future editions:

- Promote collective transport options earlier in the year to reach more visitors during the trip-planning stage.
- Activate currently unused discounted high-speed rail routes, starting with Naples (a metropolitan area with over 3 million inhabitants).
- Increase the number of electric vehicle charging stations in the exhibition centre car parks.
- Encourage carpooling adoption among local visitors through targeted awareness campaigns.



People

First and foremost, CERSAIE is a hub where tens of thousands of people work and interact. Safety is not just one of many priorities, it is the fundamental condition on which everything else depends.

Workplace safety: a systematic approach

Over the past forty years, the concept of safety has evolved into a comprehensive preventative framework. Safety management is a team effort that begins during the planning phase and involves close coordination between CERSAIE and BolognaFiere to define every technical and operational detail.

The most critical phases in terms of safety are stand set-up and dismantling, when hundreds of contractors work simultaneously in confined spaces, under tight deadlines and using construction site equipment. EDI.CER., in collaboration with BolognaFiere, prepares the exhibition's technical regulations, the safety file and the interference risk assessment document (DUVRI) with input from all the parties involved. These documents are shared with exhibitors and stand fitters via dedicated web portals.

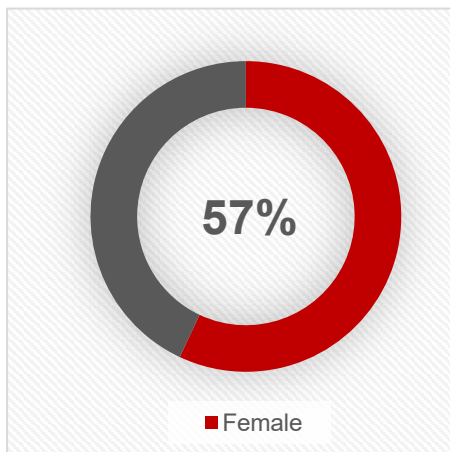
In July, three months before the event, a coordination meeting is organised in collaboration with BolognaFiere and the Bologna Local Health Authority (AUSL) to outline rules, obligations and procedures to representatives of exhibitors and stand fitters. This meeting is consistently attended by more than 100 participants.

During CERSAIE 2025, **BolognaFiere personnel inspected 282 stands** (60% of the total). The most significant health and safety breaches observed were:

- improper use of ladders and mobile scaffold towers (69% of equipment-related non-conformities);
- failure to use personal protective equipment (PPE), particularly safety footwear (88% of cases);
- materials left in emergency aisles.

These figures confirm that the primary challenge is not the absence of regulations but a lack of awareness among contractors regarding their obligations. Consequently, our priority is to intensify information and training initiatives both before and during the exhibition.

A gender-balanced team



EDI.CER. employs **15 full-time permanent staff members dedicated to CERSAIE** (8 women and 7 men), alongside a further 20 fixed-term seasonal workers hired for the duration of the event (12 women and 8 men). In both cases, the gender breakdown is well balanced, with a slight female majority of around 57%.

The organisation is committed to maintaining this balance when recruiting in the future and ensuring equal opportunities for access to leadership roles.



Events: culture, training and networking

CERSAIE 2025 hosted 69 events, seminars, conferences, training sessions and product presentations, drawing a total of 4,323 participants including 1,601 students. Ten of these events offered professional training credits for architects and designers. Three events were devoted specifically to sustainability, encompassing environmental, social and economic aspects.

178

Total hours of meetings

Career Day: the future of the ceramic industry

CERSAIE's Career Day serves a dual purpose: connecting ceramic companies with qualified talent, while providing recent graduates with career pathways in high-end manufacturing. The 2025 edition was held at the former GAM (Bologna Modern Art Gallery), an extraordinary space restored by BolognaFiere, with the following results:

Indicator	Result
Participating companies	25
Registered candidates	770
Interviews scheduled	915

Around 68% of the candidates came from universities located in Emilia-Romagna, the region that is home to the Sassuolo ceramic district, the most important cluster of its kind in the world. **The 2025 event outperformed the 2024 edition, seeing a 7% rise in registered candidates and a 108% increase in the number of interviews organised.**

25 Participating companies

+7% Registered candidates

+108% Interviews scheduled





Governance: transparency and responsibility

Good governance is the foundation for building trust. CERSAIE operates according to clear rules, verifies its results and reports them publicly, starting with this report.

Ethics and compliance

EDI.CER. operates in compliance with its own Code of Ethics and has adopted an Organisational Model in accordance with Italian Legislative Decree 231/01, which sets out the rules for conducting business alongside measures for preventing unlawful conduct. No cases of corruption or other offences covered by Decree 231 were recorded during the 2025 edition.

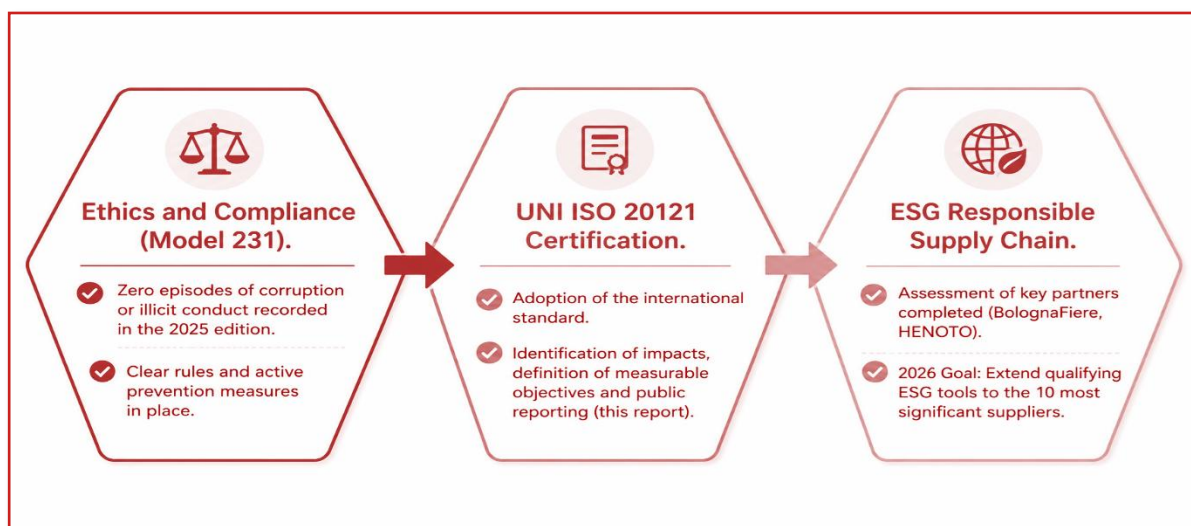
A responsible supply chain

CERSAIE's commitment to sustainability extends beyond its core operations to encompass its broader network of suppliers and partners. We have launched an ESG assessment process for key suppliers, with questionnaires already sent to our two primary partners, BolognaFiere and HENOTO. The aim is to extend this evaluation to our top 10 suppliers by the end of 2026 using standardised ESG evaluation criteria.

UNI ISO 20121 certification

UNI ISO 20121:2024 certification is the benchmark international standard for sustainable event management. It requires the organisation to identify the exhibition's environmental and social impacts, set measurable goals, monitor results and communicate them transparently. This report is an integral part of that process.

Compliance is periodically verified by an independent certification body. Securing this certification represents a formal commitment on the part of CERSAIE towards the sector, visitors and the local community to keep improving year after year.





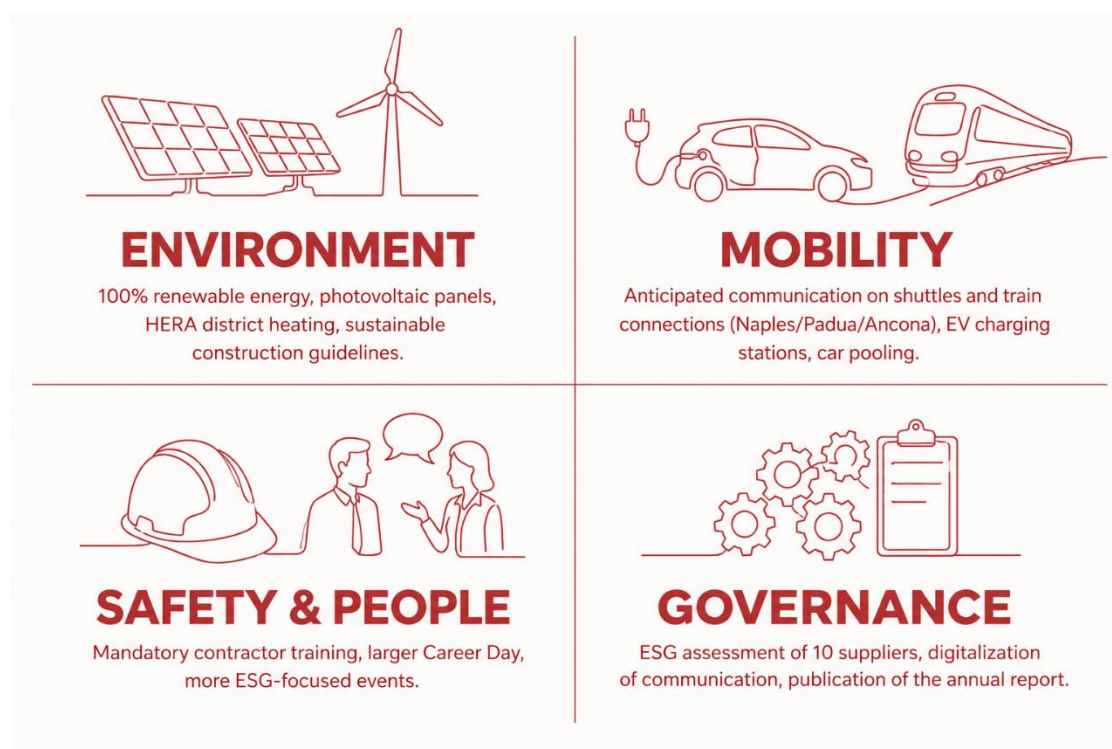
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Bologna - Italy

The International Exhibition of
Ceramic Tile and Bathroom Furnishings

Goals for future editions

The Sustainability Report is not merely a record of past achievements; it also serves as a roadmap for the future. Based on the data collected, the visitor survey and dialogue with partners, CERSAIE has set the following priority goals for the 2026 edition and beyond.



Details and timeframe:

Environment

Goal	Action	Timeframe
Reduce Scope 2 emissions	Purchase 100% renewable electricity (BolognaFiere)	2026
Solar energy at the exhibition centre	Photovoltaic roof on Hall 35 (950 kW, ~1 GWh/year) (BolognaFiere)	2027
Reduce heating emissions	Connect to the HERA district heating network	2027-2028
Communicate exhibitor sustainability	Visible labelling/certification on stands	2026-2027
More sustainable stands	Guidelines on reusable materials and stand reuse	2026
Waste sorting	Increase number of recycling stations and involve catering services	2026



Mobility

Goal	Action	Timeframe
Increase shuttle use	Early communication and incentives (e.g. discounts)	2026
Activate unused rail routes	Targeted communication plan for Naples, Padua and Ancona	2026
EV infrastructure	Charging stations in exhibition centre car parks	2026
Visitor carpooling	Car-sharing platform for local visitors	2027

Safety and people

Goal	Action	Timeframe
Reduce equipment-related accidents	Mandatory training on ladders and PPE for stand fitters	2026
Site documentation	Information campaign on formal obligations for exhibitors	2026
Expand Career Day	Increase promotion and participant numbers	2026
More sustainability events	Dedicated ESG programme with workshops and talks	2026

Governance

Goal	Action	Timeframe
ESG supplier assessment	Extend to top 10 suppliers using standardised ESG evaluation criteria	2026
Digital communication	Further reduce printed materials	2026
Data transparency	Publish an annual Sustainability Report	annual



Methodological note

This Report has been drafted in accordance with the UNI ISO 20121:2024 standard – Event sustainability management systems.

Participation statistics (visitors and exhibitors) are certified by ISFCERT in accordance with the ISO 25639:2008 standard.

Greenhouse gas emissions are calculated according to the GHG Protocol Corporate Standard. Scope 2 emissions are quantified using the market-based method, applying the 2024 AIB Residual Mix for Italy.

Emissions avoided through collective transport initiatives are calculated using the following emission factors: bus 900 g CO₂/km (ISPRA 2023; EEA/EMEP Guidebook 2019); average Italian car 150 g CO₂/km (ISPRA 2023); and train 14 g CO₂/passenger-km (Trenitalia Sustainability Report 2023; EEA 2023).

Estimated emissions associated with overall visitor travel are not included in this report due to the high level of uncertainty in the baseline data (origin, mode of transport, average vehicle occupancy). Instead, the report presents the emissions avoided through collective transport initiatives organised directly by CERSAIE.

In 2025, Cersaie achieved ISO 20121 certification for sustainable event management, implementing all the organisational and documentation requirements set out in the standard.

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ISO 20121





CERSAIE
Bologna - Italy

The International Exhibition of
Ceramic Tile and Bathroom Furnishings

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